

Introducing Newz Prompt

Step 1: Logging In

- Visit http://newzgroup.com/miarchives/NM_user_login.php
- Click on “Client Login”
- Enter User Name and Password

The screenshot shows the Newz Group website. At the top left is the logo "Newz Group" with a stylized "X" over the "z". To the right of the logo are navigation links: "HOME", "ASSOCIATES", "NEWZ PROMPT", "CONTACT", and "ABOUT". A blue button labeled "Client Login" is positioned to the right of the navigation links. Below the navigation is a "CORE SERVICES" section with a vertical label "CORE SERVICES" on the left. The text in this section reads: "Newz Group's core services help our clients derive the most value from the newspaper content we monitor. From press clippings to reports and organizational tools, click here to learn more about Newz Group's core services." followed by a "Learn More" link. To the right of the text is a small image of a modern building. Further right are four vertical navigation buttons: "CLIENT TESTIMONIALS", "CUSTOM SERVICES", "STATES WE SERVE", and "WHO USES NEWZ GROUP". Below the "CORE SERVICES" section is a "Client Login" section with a sub-section "Existing Clients". The login form contains a "User Name:" label, a text input field, a "Password:" label, another text input field, and a "Login" button.

Newz Group HOME ASSOCIATES NEWZ PROMPT CONTACT ABOUT [Client Login](#)

CORE SERVICES

CORE SERVICES

Newz Group's core services help our clients derive the most value from the newspaper content we monitor. From press clippings to reports and organizational tools, click here to learn more about Newz Group's core services.

[Learn More](#)

Client Login

Existing Clients

User Name: Password: [Login](#)

Step #2: The Newz Prompt Interface

- Newz Prompt will log you in to the “My Pages” section
 - o This section contains all of the pages you have purchased
- There are four other functions:
 - o “Search Archive”
 - o “Browse Newspapers”
 - o “Suggested Pages”
- You can also view and change your search terms, view your account information, including transaction history and contact Newz Group for support

The screenshot displays the Newz Prompt interface. At the top, there is a header for the "New Mexico Press Association" with a logo on the left and the "Newz Group" logo on the right. Below the header, there are navigation links: "Search Terms | My Account | Support | Logout".

The main interface is divided into several sections:

- Search Archive:** Includes a search bar and a list of search results. The results are organized by date, with "June 6-16" selected. One result is from "Rio Rancho, NM" dated "05/15/2011".
- Browse Newspapers:** A section for navigating through different newspaper publications.
- Suggested Pages:** A section for recommending relevant content.
- My Pages:** A section for managing purchased pages, showing a list of folders (new folder 3 through new folder 12) and PC Clips.

The main content area shows a newspaper article from the "RIO RANCHO OBSERVER" dated "SUNDAY, MAY 15, 2011 - PAGE 15". The article is titled "SSAFCA launches 'Recycle Roundup'" and discusses a community cleanup effort. The article includes a sub-headline: "County can never be too clean, can't City and schools will pitch in to help the cause".

Below the article, there is a promotional banner for "SUBSCRIBING HAS ITS PRIVILEGES!" featuring a photo of Alan Jackson and the text "Win 2 tickets to see ALAN JACKSON".

Step #3: Setting up your Search Terms

- Click on “Search Terms”
- From here you can add, edit or delete any keywords you’d like Newz Prompt to search for
- Search terms can be changed at any time, yet results for new keywords will not appear until the next time Newz Prompt performs its automatic search. For immediate results based on new keywords, see **Step #10 : Searching the Archive**

The screenshot shows the website header with the logo for the New Mexico Press Association and the Newz X Group. Navigation links include Search Terms, My Account, Support, and Logout. The main content area is divided into a left sidebar and a main table.

Left Sidebar:

- Search Archive
- Browse Newspapers
- Suggested Pages
- My Pages
 - Inbox
 - new folder 3
 - new folder 4
 - new folder
 - new folder 7
 - new folder 5
 - new folder 6
 - new folder 12
 - PC Clips

Main Table:

Publication	City	Circulation
Alamogordo Daily News	Alamogordo	8167
Albuquerque Journal	Albuquerque	102226
Artesia Daily Press	Artesia	3900
Carlsbad Current-Argus	Carlsbad	6400
Cibola County Beacon	Grants	5500
Clovis Livestock Market News	Fort Sumner	2500
Clovis News Journal	Clovis	7149
De Baca County News	Fort Sumner	1200
Deming Headlight	Deming	3139
El Defensor Chieftain	Socorro	4000
El Hispano News	Albuquerque	10000
El Paso Times	El Paso	79445
Farmington Daily Times	Farmington	17085
Four Corners Business Journal	Durango	10000
Gallup Herald	Gallup	3300
Gallup Independent	Gallup	15402
Guadalupe County Communicator	Santa Rosa	2233
Health City Sun	Albuquerque	950
Herald	Truth Or Consequences	4000
Herald Tribune	Nevada	6000
Hidalgo County Herald	Lordsburg	1800
Hobbs News-Sun	Hobbs	11074
Independent	Edgewood	5000
Independent Journal	Potosi	5071
Jal Record	Jal	1000
Jicarilla Chieftain	Dulce	1330
Journal North	Santa Fe	26892
Journal Santa Fe	Santa Fe	102226
Kirtland Nucleus	Albuquerque	10000
Las Cruces Bulletin	Las Cruces	20500
Las Cruces Sun-News	Las Cruces	22000
Las Vegas Optic	Las Vegas	4359
Lincoln County News	Carrizozo	2000

Search Terms Management Panel:

Search Terms	Search Instructions	Video
<input type="checkbox"/>	governor-elect	Edit
<input type="checkbox"/>	governor	Edit

Buttons: Delete, New Search Term

Step #4: Being Prompted by Newz Prompt

- Newz Prompt automatically searches for your designated search terms
- Once a hit is located, Newz Prompt will move a that page to your suggested pages
- An email will be sent alerting you to any coverage
- You can login through the website, or simply use the automated email to login



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Step #5: Viewing Your Suggested Pages

- Click on “Suggested Pages”
- All suggested hits are pulled up – your keywords will be highlighted in a brief synopsis – this synopsis should give you enough information to determine if the page is one you’d like to purchase
- To view a thumbnail of the full page, simply hold your cursor over the publication name in the list
- If you are uninterested in a certain page, simply check the box and select “Delete” from the drop down menu at the top of the list
 - o Even if you deleted a suggested page, it will still be available in an archive search if you decide you want it later.



Search Archive

Browse Newspapers

Suggested Pages

My Pages

- Inbox
- new folder 3
- new folder 4
- new folder
- new folder 7
- new folder 5
- new folder 6
- new folder 12
- PC Clips

congressman, U.N. Ambassa- dor and U.S. Energy secretary... and lost decisively. Now, after barely six months as lieutenant **governor**, he pursues a berth in the U.S. Senate. But the war of knives being played out by the principl

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Artesia Daily Press 06/14/2011 **Purchase Page**

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Business owne democracy, the out. And the Su

bounds. As former state GOP Chairman John Dendahl was fond of saying, or ad

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Clovis News Journal 06/14/2011 **Purchase Page**

disclosure rules were passed by legislators with little public attention last mo A spokeswoman for Gov. Rick Perry said the **governor** is "thoughtfully" review the measure before deciding whether to sign it. Many juvenile justice experts oppose the new disclosures, saying

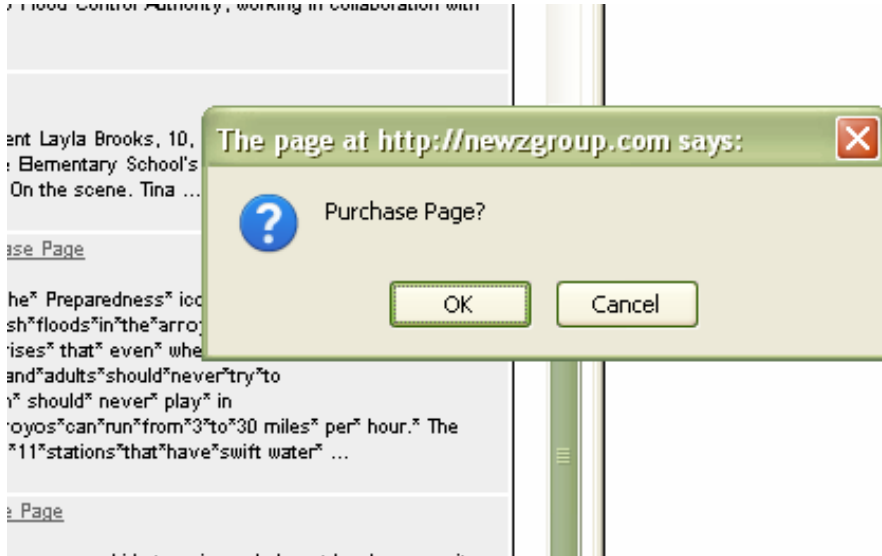
View Full Paper

El Defensor Chieftain 06/15/2011 **Purchase Page**

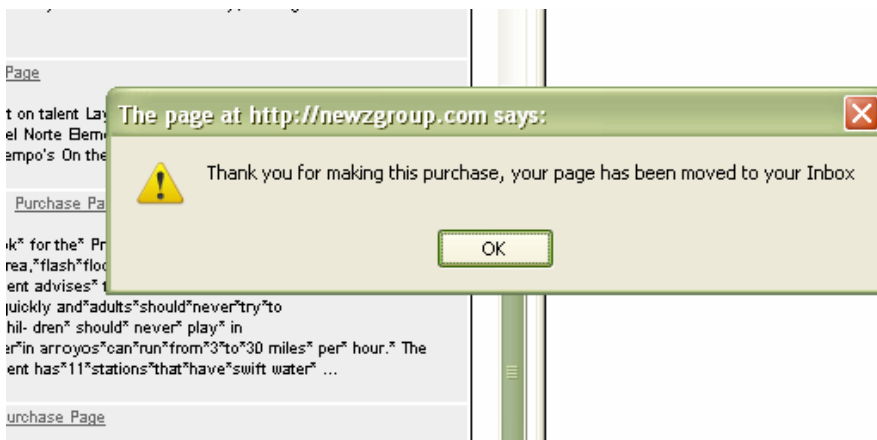
Gov. Susana Martinez and Republican Lt. Gov. John Sanchez. You'll recall tha

Step #6: Purchasing Pages

- If your suggested page is something you'd like to purchase, you can click on "purchase page"
- You will be prompted to confirm your purchase

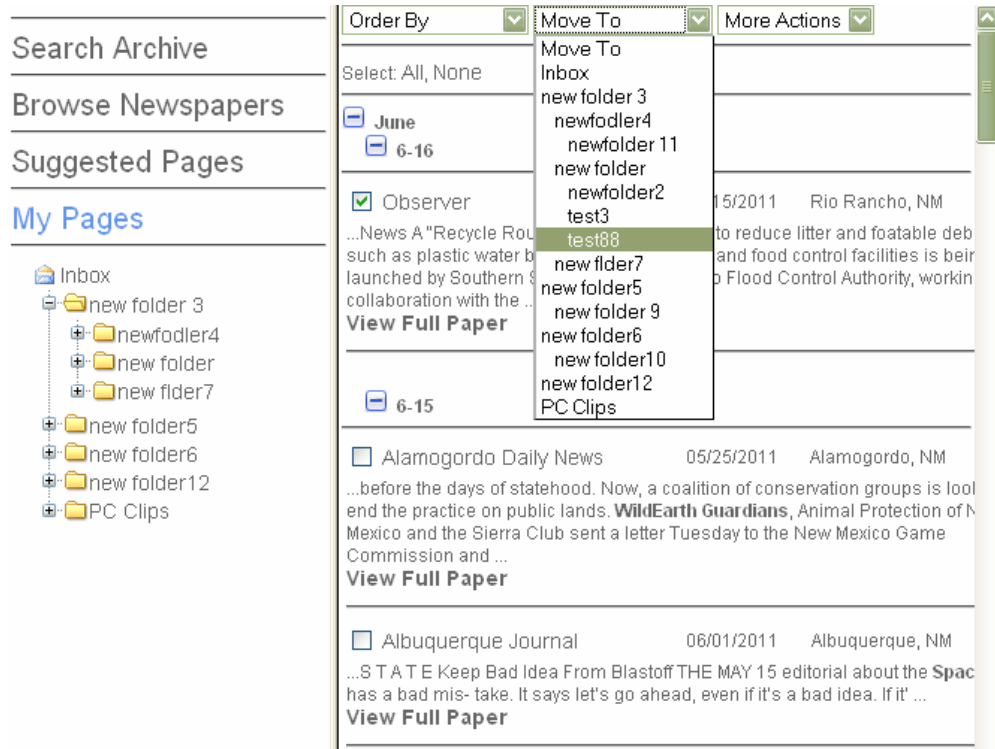


Once you purchase the page, it will be moved to your "My Pages" section

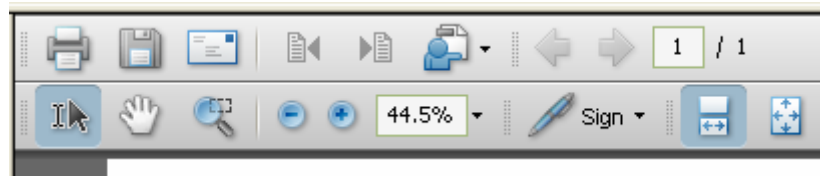


Step #9: Organizing Your Pages

You can organize your pages within Newz Prompt by “checking” purchased pages and moving them to certain folders using the “Move to” option on the top of the list



You can also save your pages to an external source (your hard-drive, for example) or print them from the Adobe Reader window that displays the page.



Step #10: Using the Archive

Newz Prompt's archive dates back to 2009. You can perform customized searches by date range, newspaper, city or county. Your archive searches are completely customizable. Using the archive, you can search for keywords that you do not want searched on a daily basis or do research on certain issues or people.

Once a search is done, a list of pages will be displayed. You can purchase or ignore pages, just as you can do in the "Suggested Pages" section.

Any pages purchased from the Archive will be moved to your "My Pages" so they can be organized.

The screenshot displays the search interface for Newz Prompt. At the top, there is a search bar with the text "Arroyos" and a dropdown menu set to "all of the words". Below this, the "File date" section allows filtering by month and day: "May 01 2011 to Jun 14 2011". There are also dropdown menus for "County" (set to "Any"), "City" (set to "Any"), and "Newspaper" (set to "Any"). A "Search" button is located below these filters. Links for "Advanced Search" and "Click here for search instructions" are also present.

The "Search Results" section shows the request "Arroyos" and that "66 document(s) retrieved". It includes pagination for "Items 1 - 10" and a "Next 10" link. A list of search results is shown, with the first result highlighted in a dashed box. The highlighted result is titled "Purchase Page to View Full PDF" and shows a preview of a newspaper page from the "Rio Rancho Observer" dated 05/11/2011. The preview includes a photo of a group of people and text about a new "Kitchen" for kids. Other search results are partially visible, including one from "Abuquerque Journal" dated 06/10/2011.

Step #11: Browsing by Publication

With Newz Prompt, you can also browse individual newspapers. Simply click on “Browse Newspapers” to pull up a list of all newspapers read by Newz Prompt. Circulation numbers for each publication are available as well.

Clicking on a specific newspaper pulls up all dates of that newspaper.

Publication	City	Circulation
Alamogordo Daily News	Alamogordo	6167
Albuquerque Journal	Albuquerque	102226
Artesia Daily Press	Artesia	3900
Carlsbad Current-Argus	Carlsbad	6400
Cibola County Beacon	Grants	5500
Clovis Livestock Market News	Fort Sumner	2500
Clovis News Journal	Clovis	7149
De Baca County News	Fort Sumner	1200
Deming Headlight	Deming	3139
El Defensor Chieftain	Socorro	4000
El Hispano News	Albuquerque	10000
El Paso Times	El Paso	72945
Farmington Daily Times	Farmington	17085
Four Corners Business Journal	Durango	10000
Gallup Herald	Gallup	3300
Gallup Independent	Gallup	15402
Guadalupe County Communicator	Santa Rosa	2233
Health City Sun	Albuquerque	950
Herald	Truth Or Consequences	4000
Herald Tribune	Nevada	6000
Hidalgo County Herald	Lordsburg	1800
Hobbs News-Sun	Hobbs	11074
Independent	Edgewood	5000
Independent Journal	Potosi	5071
Jal Record	Jal	1000
Jicarilla Chieftain	Dulce	1330
Journal North	Santa Fe	26892
Journal Santa Fe	Santa Fe	102226
Kirtland Nucleus	Albuquerque	10000
Las Cruces Bulletin	Las Cruces	20500
Las Cruces Sun-News	Las Cruces	22000
Las Vegas Optic	Las Vegas	4359

Publication Date
2011-06-14
2011-06-13
2011-06-12
2011-06-11
2011-06-10
2011-06-09
2011-06-08
2011-06-07
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2011-05-13

That's it!

Thanks for choosing Newz Prompt. If you have any questions or feedback, please use the "Support" tab in Newz Prompt or email Brent Davis at bdavis@newzgroup.com. Feel free to give him a call for a more detailed walkthrough at 800-474-1111.

NEWZ PROMPT

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